



CALL
888-273-7782
TOLL-FREE

ML ARTISTS DIRECTORY

Ministry & Liturgy invites artists of all disciplines to promote their work using ML's Artists Directory. Below you will find rate information for this feature where you can reach our audience of Catholic priests, parish ministers, and liturgical professionals. Along with contact information, you can promote your medium and talents and even run photos of your work either in black and white or in color.

ML ONLINE ARTISTS DIRECTORY

Print advertisers with a minimum of \$160 in print ad orders for the coming year may upgrade their advertising plan with the ML Online Artists Directory. The directory is accessible at ministryandliturgy.com, which has a steady rate of more than 2,000 visitors a day. Your listing includes contact information, a weblink to your site, your e-mail address, and artwork for a 12-month period at a rate of \$200 (pre-paid only). Artwork can be changed monthly for a \$25 per-change fee. Special processing requests are billed at the creative services rate of \$80/hr.

STANDARD TEXT LISTING

This is the format for a standard text listing.

Company or Studio

- Contact or Artist
- Address
- City, State, Zip
- Telephone, Fax
- Website
- E-mail
- Medium or Other Descriptive Text

RATES FOR TEXT-ONLY LISTING

	2-4x	5-9x	10x	*Mar & Sep
Standard Text Listing (First 9 lines)	\$80	\$70	\$60	\$150
Additional text (each 1/2 inch)	\$40	\$35	\$30	\$75

*March and September are Roman Catholic Parish saturation issues (circulation: 39,000+).

PHOTOGRAPHS (OPTIONAL)

Listings with photographs always get more response than listings without photographs. We strongly advise visual artists to order a listing with at least a b/w photograph of an artwork sample.

RATES FOR PHOTOS INCLUDING STANDARD TEXT

Format for Vertical Photo
(2 1/4" x 3")

b/w: \$180
(\$350/Mar or Sep)
full-color: \$442
(\$612/Mar or Sep)

Format for Square Photo
(2 1/4" x 2 1/4")

b/w: \$164
(\$318/Mar or Sep)
full color: \$400
(\$554/Mar or Sep)

Format for Horizontal Photo
(2 1/4" x 1 1/2")

b/w: \$148
(\$284/Mar or Sep)
full color: \$358
(\$494/Mar or Sep)

CREATIVE SERVICES

Typesetting is included in base price.

PHOTOGRAPHS

We accept digital photos in TIFF format, CMYK color mode, and 300 dpi resolution. Image should be cropped to correct size; see Rates above for dimensions.

ANNUAL RATE POLICY

- Rates are subject to change without notice.
- Discounts are based on the number of ads after the schedule has been determined.
- Advertising is subject to approval by the publisher.
- No cancellations are permitted after closing date.
- Prepayment is required for first-time advertisers.
- Prepayment is required for Online Artists Directory.

DISCOUNTS, TERMS, CHARGES

Cash Discount: 2% of net, 10 days from date of invoice.

Terms: Net 30 days. 1.5% interest assessed monthly on invoices unpaid after 30 days.

No Agency or Other Discounts apply to Artists Directory listings.

ISSUE THEMES AND DEADLINES

Cover Date	Advertising Emphasis and Special Features	Reserve Space By:	Send Art By:
Feb '07	Ministry Formation The Art of Light	Nov 1, '06	Nov 15, '06
Mar '07	Connecting Liturgy to Life Saturation Issue: Catholic pastors and ministry buyers * Ministry Formation Resource Guide	Dec 1, '06	Dec 15, '06
Apr '07	Diversity, Unity, and Ecumenism * Web Resources	Jan 2, '07	Jan 15, '07
May '07	Church Building & Renovation Added Circulation: Architects and liturgical designers	Feb 1, '07	Feb 15, '07
Jun '07	Music and Tools of the Trade	Mar 1, '07	Mar 15, '07
Aug '07	Memorials and Funeral Liturgies * Church Technology Guide	May 1, '07	May 15, '07
Sep '07	Baptismal Ministry Saturation Issue: Catholic pastors and ministry buyers	Jun 1, '07	Jun 15, '07
Oct '07	Advent and Christmas Planning * Gift-giving Guide	Jul 2, '07	Jul 16, '07
Nov '07	Peace, Healing, and Spirituality	Aug 1, '07	Aug 15, '07
Dec '07	Lenten Resources * Parish Resource Directory	Sep 4, '07	Sep 17, '07

* Special Advertising Section

THE MAGAZINE

Ministry & Liturgy is a professional, paid circulation, special-interest magazine for the parish team covering contemporary ministry with a focus on worship, the liturgical arts, and faith formation. Readers include pastors, associates, pastoral musicians, artists, worship directors, liturgical ministry coordinators, directors of religious education, youth ministers, and directors of outreach and pastoral care.

CIRCULATION

Subscription price: \$50 per year (domestic). Single-copy price: \$5. Back-issue price: \$6.

Circulation: 6,000 copies seen by more than 48,000 pass-along readers. Additional copies distributed to conferences, universities, and regional offices of worship.

Special Issues: Extended circulation for March, May, and September. See below for details.

Distribution: National and International.

Established: 1973.

EXTRA CIRCULATION ISSUES

Several issues of ML are distributed beyond regular subscribers to key audiences of interest to advertisers. The March and September issues are mailed to all pastors of U.S. Catholic churches, key liturgical buyers, and ML subscribers (39,000). In addition, the May issue is distributed to approximately 1,000 architects, liturgical designers, and liturgical consultants.

CONTACT

Josh Burns
Advertising Account Representative
888-273-7782 (toll-free)
408-286-8505
408-287-8748 (fax)
joshb@rpinet.com

SAMPLE LISTINGS

Standard

Standard with add'l info

Standard with photo

Suzanne M. Young Sculpture Studio
3231 Lake George Road
Oakland Township, MI 48363
Tel: (248) 608-0606
E-mail: religious_art@juno.com
Website: www.religioussculpturebysmy.com
Sculpture in clay, bronze, and resin.

Kircher & Associates
Contact: Lynn Kircher
PO Box 53
Laroso, CO 81138
Tel: (719) 672-3063
Fax: (719) 672-3063 call first
Website: www.kirchersculpture.com
E-mail: kircher@arrigo.net
Inspiring sculptures in bronze and clay that evoke human emotion by one of this century's most gifted artists.
BENE, 2003 Visual Arts Awards



John Collier
Contact: John Bergstrom
Hillstream LLC
Tel: (914) 533-5550
Fax: (914) 533-5552
E-mail: jbergstrom@hillstream.com
Website: www.hillstream.com
Sculptor and painter.



Good news for your advertising plans!

The readership of *Liturgical Catechesis* magazine has been combined with ML's for circulation to a broader audience!

What does this mean for you?

- More pages in ML
- A growing audience of catechetical subscribers
- Increased response
- Broadened editorial focus — facilitating the liturgical-catechetical dialogue
- Access to the entire parish team
- No increase in rates despite circulation to a broader audience!

ARTISTS DIRECTORY

RATE CARD #14
Effective September 1, 2006

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